

## Year 10 English: Language and Literature Term 2 Summative Assessment



Name: \_\_\_\_\_ Homeroom: \_\_\_\_\_

Teacher (circle one): F. Burrage, D. Kane, J. Lee, L. Lee, T. Moore, J. Walls

Exam date: Thursday, 24 May 2018

**Statement of Inquiry:** Marketing embodies the creator's assumptions about the target audience's culture and attitudes.

Working alone, each student will write an analysis on one of the following texts, including comments on the significance of context, purpose, intended audience, and the creator's use of stylistic features.

The analysis must be well structured and incorporate a wide range of textual references (examples and quotations).

This task assesses **Criteria A, B, and D**.

Criterion	Assessment Descriptors	Mark
<b>A</b>	<b>ANALYZING</b> The student: i. analyzes the content, context, language, structure, and style of the text ii. analyzes the effects of the creator's choices on an audience iii. justifies opinions and ideas, using examples, explanations, and terminology	/8
<b>B</b>	<b>ORGANIZING</b> The student: i. employs organizational structures that serve the context and intention of the essay ii. organizes opinions and ideas in a sustained, coherent, and logical manner	/8
<b>D</b>	<b>USING LANGUAGE</b> The student: i. uses appropriate and varied vocabulary, sentence structures, and forms of expression ii. writes in a register and style that serve the context and intention of the essay iii. uses correct grammar, syntax, and punctuation iv. spells with accuracy	/8
<b>Level Achieved</b>		<b>Total Marks</b>
		/24

## MYP English Language and Literature: Task Specific Rubric (Year 9 & 10)

### Unit 4: Cultural Assumptions in Marketing

#### Summative Assessment: Textual Analysis

Criterion A: Analyzing	0	1-2	3-4	5-6	7-8
Your analysis of the context of the text is...	Work not attempted	limited	adequate	competent	perceptive
Your analysis of the content, language, structure, and style of the text is...	Work not attempted	limited	adequate	competent	perceptive
Your analysis of the effects of the creator's choices on the audience is...	Work not attempted	limited	adequate	competent	perceptive
You justify opinions and ideas...	Work not attempted	but rarely use examples and explanations	with some examples and explanations	sufficiently by using examples and explanations	in a detailed way with a range of examples and thorough explanations
You use...	Work not attempted	little or no terminology	some terminology	accurate terminology	a wide range of terminology accurately
Criterion B: Organizing	0	1-2	3-4	5-6	7-8
Your use of organizational structures is...	Work not attempted	minimal	adequate	competent	sophisticated
You organize your opinions and ideas in a manner that...	Work not attempted	shows a minimal degree of coherence and logic	shows some degree of coherence and logic	is coherent and logical	is sustained, coherent, and logical
The ideas in your essay build on each other in a way that is...	Work not attempted	limited	adequate	effective	sophisticated
Criterion D: Using Language	0	1-2	3-4	5-6	7-8
Your use of vocabulary and forms of expression is...	Work not attempted	limited	adequate	varied and competent	effective
Your use of sentence structure is...	Work not attempted	limited	adequate	varied and competent	effective
You write in a register and style that...	Work not attempted	is inappropriate and does not serve the context and intention of the task	sometimes serves the context and intention of the task	competently serves the context and intention of the task	is consistently appropriate and serves the context and intention of the task
You use grammar, syntax, and punctuation with...	Work not attempted	limited accuracy; errors often hinder communication	some degree of accuracy; errors sometimes hinder communication	a considerable degree of accuracy; errors do not hinder communication	a high degree of accuracy; errors are minor and communication is effective
You spell with...	Work not attempted	limited accuracy; errors often hinder communication	some degree of accuracy; errors sometimes hinder communication	a considerable degree of accuracy; errors do not hinder communication	a high degree of accuracy; errors are minor and communication is effective