Write an analysis of the following text. Include comments on the significance of context, audience, purpose, and formal and stylistic features.

A Home For Everyone.

Rethink Slum Housing

World Housing is a global organization that is rethinking home building in the world's worst slums. Through partnerships within the real estate community, World Housing builds thriving communities and creates lasting social change for families living in poverty in the developing world. A new home means a new start, the beginning of a life with safety, security and stability as a foundation. What grows from there is a restoration of dignity and hope for the future. Families and communities being to thrive, bringing up a new generation of healthy, educated and inspired leaders for their community.

In light of rethinking housing, Bosa Development is excited to partner with World Housing this fall. Each purchase at Pacific Gate triggers a contribution from Bosa to World Housing. These contributions will result in the building of a 64 home community in the Philippines that will house more than 300 people currently living in slums in metro Manila. While Bosa Development may take the first step to make this community possible; it is the homebuyer's decision to purchase that ultimately makes the building and gifting of a home a reality.

Find Out More at worldhousing.ca

Say Hello

- ✓ @WorldHousingOrg
- f /WorldHousing
- @WorldHousing
- #ahomeforeveryone

Front

Back

A handbill distributed by Bosa Development in its Pacific Gate Luxury Condos sales gallery.

Guiding questions:

- How does the creator make home building in the Philippines a matter that concerns the reader?
- What different purposes do the front and back side of the text serve?